

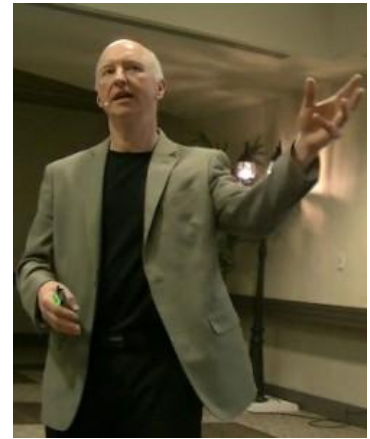
Structure – Engage - Transform

How to Create Extraordinary Directional Transformation

We live in a time where over 50 percent of organizations lack a common direction and approach in their strategic planning, people engagement and transformational efforts.

In some places teams forge ahead, not truly knowing where they are going and, more importantly, why. There is no alignment between the strategic, tactical and operational. Decisions were made with resulting ripple effects impacting stakeholders who find they are left navigating challenging situations.

Transformational success starts by knowing your path. This requires a framework, engaging people in discussions, deciding the best course of actions and taking the best steps to make it happen. When a culture's communicate foresight and transformation opportunities present themselves. It is all part of leading your organization to greater success.



What you will learn

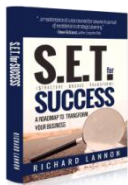
Structure – transforming your organizing starts by changing your approach (your audience will actually experience this). This is an eye-opening experience that impacts business leaders and teams forcing them to address key business issues.

Engage – the right people personalities must connect, be present and asked the right questions to gain insight and make decisions. Learn approaches to get people *talking, deciding, disrupting and transforming* their organization.

Transform – dramatic change through establishing a common direction and taking an adventurous journey using a plan of action (a roadmap) with peaks, valleys and detours. You will learn to navigate impact zones, create positive ripple effects and take actions that count.

There's Always a Challenge: Outcomes are create through taking action. Richard's keynotes are in-the-now, practical and action focused. Participants leave agreeing to "Do-One-Thing-Now" so they create the greatest impact in the next 30 days.

Concurrent and Breakout Sessions: Richard can also provide interactive learning opportunities for participants in concurrent, breakouts and training programs at any event. His focus is always about relevant connected topics in a 60 minute to half-day format.



Based on Richard's Book: Based on [S.E.T. for Success](#), a roadmap to transform your business by Richard Lannon, this keynote is perfect for organizations, businesses, teams and individuals who want to engage people, discuss issues, come up with solutions, consider various impact zones, their ripple effects, find solutions and guide their organization and/or the many projects to transformational success.

Richard Lannon – S.E.T. for Success

business strategists | speaker | trainer | coach | author | blogger | radio host

Raised in an entrepreneur family, Richard learned to find opportunities, solve problems and implement solutions quickly. Over the course of his career he became a strategist, helping organizations find the road to their success.

His cross-industry experience has made him a proven expert, one who has worked with top tier corporations (*Canadian Pacific Railway, PanCanadian, Enbridge, Enmax*), a big four consulting firm (*PricewaterhouseCoopers*), mid-level enterprises (*Rana, Multicrete, Poulins, Granny's*), and with small business leaders globally.

As a speaker, Richard takes the audience on a powerful journey, engaging people, bridging gaps and building business brainpower for better decisions and solutions for your organization.

An award winning speaker/trainer, international publication contributor, business author, podcaster and radio personality, Richard researches, writes and speaks on how to structure, engage and transform business strategically for business leaders and professionals globally.

Alongside his cross industry experience is a *cheeky and fun personality*. When Richard speaks get ready to be engaged and entertained.

With his no nonsense approach, stories and examples, Richard *guides* you to a renewed vision, common direction and an action roadmap for your business success.



Website: (all roads should lead to the same place)
richardlannon.ca, setforsuccess.ca, www.braveworld.ca

Email: richard@setforsuccess.ca or richard@braveworld.ca
Voice: 204-899-2808

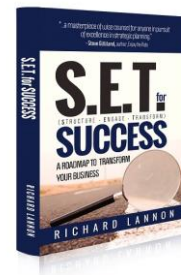


Richard's new book "**S.E.T. for Success, a roadmap to transform your business**" is a great addition to your business library, organization or delegate package.

Contact

richard@setforsuccess.ca

Voice: 204-899-2808



Also Available at:



On Kindle and in Paperback
click the amazon icon

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richard@setforsuccess.ca