

Peaks – Valleys - Detours

How to be and take the Journey of the Business Champion in Your Organization

Organizations are looking for business champions. They are looking for people to take on initiatives, to lead the way, to help disrupt and transform the business.



The path to being a business champion has its challenges. Ask any business leader or seasoned professional about their journey to success and they will tell you the road they travelled is paved with peaks, valleys and detours needing to be navigated. The one thing they all had in common was they took the journey. But they did get stuck, lose focus and needed to establish a new direction. It is the normal part of the adventurous journey.

In this presentation Richard takes you from shared business leader's experiences, decades of interviews, and client work, across multiple industries where teams came together, tough decisions were made and a direction was established that had profound business impact. Insightful, instructional and motivational this content takes you on the journey of the business champion.

What You Will Learn

Peaks – we all want to be at the peak. It's a great place to be. This is where peak performers live. Learn to develop your champion mindset, what it means and the expectations to set for yourself and the organization

Valleys – things happen in business and life that bring us to the valley. It is never an 'if', always a 'when'. Learn to dig deeper, question everything, and take action on what is truly important. And like reading a good book ascend into victory.

Detours – happen when the road is closed, theirs construction ahead, you must take a new path. Embrace detours as learning opportunities; observe, reflect, change to arrive at your destination.

There's Always a Challenge: Outcomes are create through taking action. Richard's keynotes are in-the-now, practical and action focused. Participants leave agreeing to "Do-One-Thing-Now" so they create the greatest impact in the next 30 days.

Concurrent and Breakout Sessions: Richard can also provide interactive learning opportunities for participants in concurrent, breakouts and training programs at any event. His focus is always about relevant connected topics in a 60 minute to half-day format.

Richard Lannon – S.E.T. for Success

business strategists | speaker | trainer | coach | author | blogger | radio host

Raised in an entrepreneur family, Richard learned to find opportunities, solve problems and implement solutions quickly. Over the course of his career he became a strategist, helping organizations find the road to their success.

His cross-industry experience has made him a proven expert, one who has worked with top tier corporations (*Canadian Pacific Railway, PanCanadian, Enbridge, Enmax*), a big four consulting firm (*PricewaterhouseCoopers*), mid-level enterprises (*Rana, Multicrete, Poulins, Granny's*), and with small business leaders globally.

As a speaker, Richard takes the audience on a powerful journey, engaging people, bridging gaps and building business brainpower for better decisions and solutions for your organization.

An award winning speaker/trainer, international publication contributor, business author, podcaster and radio personality, Richard researches, writes and speaks on how to structure, engage and transform business strategically for business leaders and professionals globally.

Alongside his cross industry experience is a *cheeky and fun personality*. When Richard speaks get ready to be engaged and entertained.

With his no nonsense approach, stories and examples, Richard *guides* you to a renewed vision, common direction and an action roadmap for your business success.



Website: (all roads should lead to the same place)
richardlannon.ca, setforsuccess.ca, www.braveworld.ca

Email: richard@setforsuccess.ca or richard@braveworld.ca
Voice: 204-899-2808



Richard's new book "**S.E.T. for Success, a roadmap to transform your business**" is a great addition to your business library, organization or delegate package.

Contact

richard@setforsuccess.ca

Voice: 204-899-2808



Also Available at:



On Kindle and in Paperback
click the amazon icon

SIGNED by AUTHOR

order direct from the author
richard@setforsuccess.ca